



Collingwood Football Club is one of the oldest sporting clubs in Australia. It is also one of the most contemporary, diverse and innovative, with seven elite sporting teams under the one roof at the superbly equipped Holden Centre.

We are constantly looking for the right professionals to enable Collingwood to honour its past, succeed in the present, shape a prosperous future and proudly meet its responsibilities as a community leader.

This is your opportunity to be part of a high performance sports landscape in the heart of Melbourne's Olympic Park.

DIGITAL PLATFORM COORDINATOR

The Collingwood Football Club is seeking a Digital Platform Coordinator to join us as we embark on 2019. Based at the Holden Centre, working within a strong and vibrant team culture, this is an exciting opportunity to reshape our digital assets, specifically the club website and mobile application.

The position involves the day to day management of the website and mobile applications, taking overall responsibility for their look, feel and functionality, ensuring all content and features are up to date, and assisting with troubleshooting.

The position will report into the Head of Digital Content and will have an additional focus on collaborating with the communications team to ensure all sponsor assets are managed and presented as required, while also taking the lead managing relationships with key digital suppliers.

The successful applicant will manage all digital and content analytics and reporting and will help identify new opportunities for introducing innovative digital products and features.

Ultimately, the club's new Digital Platform Coordinator will be proactive, passionate and driven. They will ensure that we remain at the forefront of the digital product space and will champion the important connection between sport and innovation.

If you think that this sounds like this is your next step, and you have experience in a similar role with formal qualifications in communications, please send through your resume to careers@collingwoodfc.com.au. Applications close Wednesday 23 January 2019.